



**widex mind**<sup>™</sup>  
the pleasure of hearing

*Sound Mind. Sound Body.*  
Better Hearing Never Sounded This Good!



*You don't just hear  
with your ears,  
you hear with  
your mind!*

**Your mind is the most  
complex and capable part  
of the human body.**

And when it comes to hearing better, you want hearing aids that, like the human mind, work incredibly fast, are incredibly smart, manage many things for you automatically, and play a large part in helping you hear the world!

You owe it to yourself and to your loved ones to actually hear the remarkable sound quality of the new, revolutionary hearing aids appropriately called Mind.

Mind hearing aids offer High Definition Clarity – while helping you enjoy a pleasant and comfortable listening experience. The sound quality is so extraordinary, you have to hear it to believe it!

*Put the Power of the Mind to Work For You!*

You wear hearing aids because you want to hear better! At home, at work, in restaurants, talking on the telephone, watching and listening to TV, listening to music, and in many other situations. It is, without question, the number one reason why people get hearing aids!

And an uncompromising emphasis on providing the absolute best sound quality possible separates Mind from all other hearing instruments in the world. Mind hearing aids sound great – and they offer you many outstanding benefits.

***DUAL ISP –  
Building Upon the Best!***

Integrated Signal Processing (ISP) is an extremely advanced technology that has been compared to the evolution of television from older Black & White and Color TV sets to today's High Definition TVs. Now, Widex builds upon the greatest technology ever put inside a hearing instrument to offer Dual ISP in every Mind hearing instrument! Aided by an additional computer chip, remarkably intelligent Mind hearing aids are in a class by themselves! Get smart about your hearing! Mind hearing aids with Dual ISP are designed to provide an even clearer, more natural and highly enjoyable listening experience.



Call your Hearing Healthcare Professional today and ask about the **Widex Mind**.<sup>™</sup>

**WIDEX**<sup>®</sup>  
High Definition Hearing

# Relax!

## Unlock the potential of the Mind.

We live in an increasingly stressful world, and dealing with hearing loss can give you additional stress on top of that.

That's why your Mind hearing aids have a Widex-only patented program using the latest Fractal Technology called Zen to help you relax! In fact, Mind is the first hearing aid to ever feature such a revolutionary program.

When you activate the Zen Program, your Mind hearing aids will play soothing harmonic tones and chimes which can aid you in relaxation.

We all have various stresses in our lives – and we all would benefit from finding time here and there to try to relax. Within Mind hearing aids, the Zen Program is an innovative feature that works to help you have a little peace of mind in your life.

**Indications for Use:** The Zen Program is intended to provide a relaxing sound background for adults (21 years and older) who desire to listen to such a background in quiet. It may be used as a sound therapy tool in a tinnitus treatment program that is prescribed by a licensed hearing healthcare professional (audiologists, hearing aid specialists, otolaryngologists) who is trained in tinnitus management.

## mind by Widex

# The World's First Hearing Aid that Helps You Hear Better and RELAX!™

### Benefits

### Technical Description

#### Hear More

**Dual ISP** (Integrated Signal Processing) *builds upon* the greatest technology ever put inside a hearing instrument. And an innovative feature like the **Audibility Extender** works to help you hear high pitched sounds like a young child's voice or the beeps of a microwave oven or coffee maker you may not have heard in years!

#### Hear Better

**High Definition Clarity** and maximum strength sound quality! The **TruSound System** captures and preserves the naturalness of sounds – *including speech*. Loud sounds are more comfortable and soft sounds are more audible. **TruSound** also works to ensure that changing between different sound environments is made as smooth as possible. And a **ClearBand** two-way receiver system produces the highest fidelity sounds to help you hear more details in everything!

#### Relax

**Zen**, a Widex-only patented program, uses fractal technology to generate soothing harmonic tones and chimes which can aid you in relaxation.

#### Improved Speech Understanding in Noise

*Mind* hearing aids offer an **Advanced High Definition Locator** and **Speech Enhancer** for improved speech understanding in noise. It's like having 15 microphones in the hearing aid, each adjusting continuously to optimize how you hear sounds from different directions.

#### Control

With **SmartSpeak**, your Mind hearing aids verbally tell you what they are doing in your choice of 22 major languages! And an **Optional Remote Control** gives you discreet adjustment of multiple programs.

#### Cancel Feedback

**Multi-Directional Active Feedback Cancelling System** stops hearing aid whistling.

#### Longer Battery Life

**EcoTech II Technology** for low current drain and longer battery life.

#### Be Comfortable

**Open-Ear thin tube micro-sized models available** for discreet and comfortable wear.

#### Be Stylish

**Available in a variety of colors.**

#### Protect Your Investment

**Nanocare Wax Protection System** is a state-of-the-art way to protect your valuable in-the-ear and completely-in-the-canal hearing aids from wax and moisture damage.

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